

**ARCH Annual Meeting
Development Committee Annual Report
06-08-2022
Respectfully submitted, by Lucy Putnam, Secretary**

The 2022 fiscal year has been a successful one for ARCH in spite of the challenges presented by the on-going COVID pandemic. ARCH was able to build on successes from the previous year, expand programing and bring in revenue from new sources.

Membership: Due to the success of the membership by donation approach use in the 2021 fiscal year membership campaign, this same approach continued to be used this past year and the board has voted to use it again for the year ahead as well. This approach allows people to set their own membership price according to what they can afford. A review of the past three fiscal years showed that memberships increased slightly each year using this approach for a total of 105 members in the 2022 fiscal year. Membership revenue increased by 50% this past fiscal year for a total of \$5,600.

Fundraising: Due to the on-going uncertainty of the pandemic during this past fiscal year, the decision was made not to hold the annual auction for the second year in a row. However, ARCH was able take advantage of other funding opportunities to raise the needed revenue to support the operating budget.

- Northeast Credit Union Love Your Community Award - \$500 award
- Fabulous Find Boutique – ARCH was invited to be one of the November 2021 partners yielding an \$11,612 donation to ARCH from the Fabulous Find
- Annual Appeal –The Fiscal Year 2022 Annual Appeal increased revenue substantially over previous years raising \$11,485 from 56 donors. This was in part due to a generous one-time donation.
- 1772 Foundation/Preservation Alliance Grant Application – a matching grant application was submitted in February to fund 50% of the cost of gutter and roof repair projects for a total of \$9000. Unfortunately, we learned in mid-May that ARCH did not receive the award.

Community Engagement: ARCH continued with its emphasis on community engagement this year.

- COVID safety protocols were extended enabling the organization to continue to offer small group tours of the house during our regular season. Additionally, there were a several live events that were held on site and around community that attracted a range of participants
- ARCH added to its collection of instructional videos which are posted on our website and our YouTube channel.
- The Heritage Award was presented to long time Rollinsford Grade School Art Teacher and friend of ARCH – Nancy Cook. Nancy has been a supporter of ARCH since its inception, shared her expertise in a variety of programs with ARCH through the years, and has sparked the interest of RGS students in history and the arts for over 30 years. The award was presented in an outdoor ceremony during Rollinsford's Family Fun Day held at the Rollinsford American Legion in September with a large audience of adoring students and community members in attendance. A reception was held at the Wentworth House afterwards with many members of the community in attendance.
- I Spy Rollinsford – A contest was created challenging participants to identify the location of items in 20 photographs taken in Rollinsford. Lifelong resident, Sandy McCleary was named the winner.

As we move into fiscal year 2022, ARCH continues to look for innovative ways to support the organization. The Board of Directors has decided to celebrate the organization's 20th anniversary this year and to hold the annual auction once again in November. Membership will continue to be by donation.